



**SIERRA
CLUB**

EXPLORE. ENJOY. AND
PROTECT THE PLANET

Karin Reid Offield
7359 Lake Shore Drive
Brek-n-Ridge Farm
Harbor Springs, MI 49740

Dear Karin,

Firstly, I and the Sierra Club, extend our heartfelt gratitude to you for your compassion, commitment and hard work for the preservation of the El Rojo Grande Ranch. Your immediate response to create a website/informational hub was essential to provide the correct data for the thousands that responded to the Call to save the Ranch and write opposition letters to the Yavapai P&Z Commission. You were the committed core and unflinching spirit that helped to inspire so many in Sedona and the surrounding communities to take a stand and stop ELS. For all of this and more, we thank you.

Rarely in Life do you find a place that has that special magical quality where you feel alive and at One with the Planet. The El Rojo Grande Ranch, just west of Sedona, is such a place. When it was threatened to destruction by an overzealous developer desiring to denude the landscape and cover it with over 600 manufactured/mobile homes, the Ranch called its Champions to defend its pristine environment. Over 3000 people heard the Call and raised their voices in such overwhelming opposition that the Yavapai County elected officials had no choice but to deny its destruction. Victory!

And now the land lies safe and at rest...awaiting its rebirth and destiny to unfold. In the past, it was the home to an ancient Native American Culture, as evidenced by numerous artifacts that have been found on the ranch. Today it is home to an elk herd, grazing deer, abundant native plant, and wildlife that includes 83 species of birds and an unspoiled riparian corridor. The Ranch is a place for modern man to connect back with Nature. The El Rojo Grande Ranch can help fulfill the destiny of Sedona by becoming a voice of the Planet, awakening people to remember their charge as Guardians of the Earth and its life-giving biodiversity.

With Honor and Respect,


Brian P. Myers, Chair

Sedona – Verde Valley Group Grand Canyon Chapter Sierra Club

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